

Project Ideas
Chippenham What Matters to You JSA Event
18-Feb-14

Children & Young People	
Project idea	Contacts willing to be involved
Mission Possible Idea Card ... (Maybe call it Chip into Chippenham) Challenge all groups/organisations to come together around one issue to find new ways to work together proactively.	
Map the Gap – create monthly meeting/forum to build relationships/shared working between organisations	
Community Networks, Explore ways to develop social media technology to link groups/organisations together	

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Community Safety	
Project idea	Contacts willing to be involved
Restore Chippenham family fun day in John Coles Park	Police, Cllrs Fire service, Housing, community groups.
Mobile Community CCTV	Police, area board community safety group town council
Community payback	Police, probation, fire service housing
Clean up day	Police , fire service, residents, housing
Easier ways of communicating issues on estates to WC, police etc especially out of hours and speedier response to resolve issue	
Safer places. Window stickers to indicate places where people can go if they feel threatened	Chamber of commerce
Salamander type projects in local neighbourhoods	Fire service / residents associations housing associations

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Culture & Arts	
Project idea	Contacts willing to be involved
Create a group of local interested groups in Chippenham to bring these ideas together- community driven rather than council	People around the table, Cherish Chippenham, Ben Gregory, local artists, musicians, practitioners
Better signage to improve accessibility of river	
More activities, such as walks and talks, festivals (Alfred beating the Danes?), Christmas Markets and the Kandou Arts concert in John Coles Park for young people	
Looking at the whole development along the river – all development faces away from river and does not use the river to the best of its ability	

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Economy	
Project idea	Contacts willing to be involved
Marketing of Chippenham: Chippenham (or any town) needs to be clear about what it is offering or selling to investors or incoming businesses. It needs to show what is available now but also in 6-12months time, when an investor is likely to be in place	Wilts Council Business Development is doing this kind of thing already. The new Business Improvement District (BID) needs to be out there promoting this kind of stuff
“City Dressing” – Lamppost, etc need to be dressed and look attractive (as per Trowbridge) to create greater sense of belonging. These could be sponsored by local businesses to make residents more aware they are there. (e.g. people do not know there is a Waterstone’s in town)	Chippenham TC to work with Visit Wiltshire on developing brand for Chippenham.
Further development of BID. This needs to be voted on (?) so greater support for BID needs to be generated first.	BID and Chippenham TC
Encourage land & business owners more and provide help for them to allow them to continue doing what they do now. Encourage landowners to think about the kind of development they want their land to be – not just housing	Wilts Council Business Development and BID
Consolidate the Chippenham “brand” on social media and websites, etc. Need for a consistent message about the town and what it offers. This will provide a single, clear place for people to look for this information.	Chippenham TC & BID
Making more of the festivals that happen in the town already, like the Folk Festival. Capitalise on these things that already happen, promote them more widely and encourage a wider group of people to attend. On the back of this, develop new festivals in the town making use of Monkton Park as a town centre venue, close to local shops (for people to spend money!) and close to transport links.	Chippenham TC & BID
Centralising and co-ordinating the events that happen already in town (+ the wider rural areas) into a wider listing of “what’s on”. Can be sport, pub gigs, comedy nights, events in Neeld Hall, etc. This will show there’s always something going on and create a buzz about Chippenham and could stimulate the night-time economy.	Chippenham TC & BID + local businesses.

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Car Parking: Deliver the Chippenham Master Plan	Wilts Council will be doing a car parking review and might divest some car parks to private firms, which will allow more investment in them
Investment in town centre office space: Is linked to the marketing work. Need to deliver the Strategic Plan and tie in to marketing	

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Environment	
Project idea	Contacts willing to be involved
<p>Woodland management – turning areas in woods other than Monkton Park and John Coles Park into multi functional recreational spaces including:</p> <ol style="list-style-type: none"> 1. Dog poo bins 2. Creating 'Friends of ...' groups to look after the woods 3. Create trails for families 4. Green gyms 5. Clearing steps 6. Maintaining styles 7. Producing a family guide to Chippenham area green spaces 	The Nature of It and interested volunteers
Creating community gardens in unused hard spaces on affordable housing estates	Affordable housing organisations, The Nature of It and interested volunteers
Provision of a hard landing stage into the river at Monkton Park	Town Council and fund-raisers
Better use of green-space in new development to link trails and cycle ways	Developers and residents

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Health & Social Care	
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Understand the data, which indicates a decline in the health and wellbeing in Chippenham and identify actions which could reverse the decline	CLlr Chris Caswill
Area Board elected member to take on portfolio for voluntary Sector.	Lisa Lewis

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Housing	
Project idea	Contacts willing to be involved
Raise with the AB re visit Neighbourhood Plan	Jenny Spoor Owen Inskip Sarah Glen Tim Church Isobel Blackburn
Clear feedback from Wilshire council about Core Strategy – simple terms	

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Leisure	
Project idea	Contacts willing to be involved
<p>Need for improved sport and leisure facilities in Chippenham. Several clubs could grow participation but for lack of facilities.</p> <p>Chippenham Campus programme to engage with clubs who need facility support where appropriate. Leisure to work with clubs who don't into fit campus work.</p>	<p>Rhys Schell, David Mannering, Paul Pritchard, A A Thomas (01249 443566), Howard Bryan (01249 650524),</p>
<p>Focus on delivering sports activities to young people from deprived areas to reduce inequalities. Better link between education and leisure.</p> <p>Street Games Door Step programme funding confirmed as of last week. Delivery to commence from April. Clubs could link into Door Step programme. Various FA programmes (Inclusion League, Just Play), could introduce something similar to 'free time' so as YP can access mainstream activities. Have a go sessions already in place for some clubs.</p>	<p>Paul Pritchard, David Mannering, Paul Parker, Barry Stephens,</p>
<p>Chippenham Sports Forum</p> <p>Application to innovation fund so clubs have finance to deliver specific programmes.</p>	<p>Paul Pritchard, Clubs including Canoe and Moonraker Gymnastics, Paul Parker, Barry Stephens, Barry Stephens</p>

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Transport	
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Priority 1: Long term repairs rather than short term solutions, whole lane rather than individual potholes	
Priority 1: Weight restrictions on roads to prevent excessive damage	
Priority 1: More publicity over methods of reporting potholes etc	
Priority 1: Maintenance of footpaths when weather makes them inaccessible	
Priority 2: Comprehensive Transport strategy to consider all options to cope with current and future traffic congestion on the East-West route through the town Priority 2 & 3: looking at a study as to whether shared space approach could be viable	
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Priority 3: Improved local train network, re-opening train stations i.e. Corsham, Wootton Bassett	

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Our Community	
Project idea	Contacts willing to be involved
Make better use of existing channels of communication such as housing association publications and existing groups such as SPLASH to tackle social deprivation and engage people who are hard to reach	LAs/RSLs
Revolving notice boards to get messages out to people who use the town centre	Town Council
Commercial sponsorship of Town Council vehicles and property to improve communications	Town Council
Engagement with businesses – using their shop windows and building relations	Town Council/businesses
Engage young people from deprived areas to be community reporters – train them up/engage them – work with children from a young age and throughout primary school	
Rural social deprivation is particularly hidden	
Promotion in intergenerational relations – feed this into the campus delivery group	Local Authorities, Campus Development Team